

# Nirwan Luitel

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## PROFESSIONAL EXPERIENCE

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### Product Designer/Project Manager

Zendatum Inc., Lazimpat, Kathmandu

(2022 - Present)

- Designed and created user flows, wireframes, low & high fidelity design and prototypes for both B2B & B2C products.
- Created user-centered designs by considering market analysis, data, customer feedback and user research.
- Worked closely with the team of developers to see the design was thorough in development/deployment.
- Managed a team of 3 designers as well as communicating and coordinating with different departments across the company using in-house project management tools.
- Later took on the role of Project Manager as well and managed the whole development phase of a Non-banking Assets Management System.
- Conducted user interviews with credit recovery departments of different banks in Nepal and created user stories for the features and requirements of the Non-Banking Assets Management System.

### UI/UX Designer (Contract)

Mocha App, Texas, USA

(Dec 2023 - May 2023)

- Designed UI/UX for a mobile app that connected mentees pursuing higher education with the mentors.
- Designed the integration of cross-platform messaging.
- Conducted User Research, User Testing, and Usability Testing in coordination with the cross-functional team.
- Designed a brand identity and brand assets that appealed to the targeted user group.

## **UI/UX Designer (Contract)**

Sworp A.S., Prague, Czech Republic

(July 2023 - Oct 2023)

- Worked closely with Product Designer to elevate the User Experience of the existing Property Management System.
- Conducted UX Audit of the existing product to launch a new version.
- Did User Research, User Testing, and Usability Testing in coordination with the cross-functional team.
- Created the Design Kit to set a new design language.
- Redesigned the old website to match the new brand identity.

## **Design Consultant**

Office of the Prime Minister of Nepal, Baluwatar, Kathmandu

(2021 - 2022)

- Created the brand identity, consistent design tone, and internet appearances of the Prime Minister across all social media channels.
- Created gifs, animated videos, short videos, designs, and copywriting for social media.
- Designed and maintained the website of the Prime Minister and Office of the Prime Minister.

## **Lead Designer**

Demopublic Media Pvt. Ltd., Lazimpat, Kathmandu

(2020 - 2022)

- Designed the UI/UX for the news portal in multiple languages.
- Implemented design thinking principles on feature stories for effective story-telling and reader-friendly interface.
- Created design assets, design components, infographics, etc. to maintain uniformity in presentations and brand appearance.
- As the only designer of the company, helped design banners, animated adverts and other promotional materials.

## **Lead Designer**

Triangle Media, Bagbazar, Kathmandu

(2019 - 2020)

- Designed UI for web and mobile apps as per the client's need.
- Created design system, elements, components to set and match the brand tone.
- Worked with a team of designers covering a wide scope from print, digital, promotion to web.

## **Motion Graphics Designer**

Wizard Fragrance Udyog, Thapathali, Lalitpur

(2018 - 2019)

- Designed and created promotional videos for brand promotion via social media, TV ads, billboards, and others.
- Created animated shorts and gifs for social media.

## **Video Editor and Animator**

Naya Patrika National Daily (Online Edition), Putalisadak

(2017 - 2018)

- Edited short news video and documentary format longer video stories.
- Created logo, logo animation and channel ID to use on video materials.
- Traveled with a video-making team to shoot self-curated video stories.

## **Graphic Designer**

Naya Patrika National Daily, Putalisadak, Kathmandu

(2014 - 2018)

- Designed print advertisements to be published in newspapers.
- Implemented style-guides into designs and created layout, templates, and presets for print and web.
- Designed promotional materials to set and match the brand identity.

## EDUCATION

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**OSCAR INTERNATIONAL COLLEGE** (2018 - 2022)

Undergrad in Film Studies

**NAV 3D ANIMATION ACADEMY** (2016 - 2018)

Diploma in Design and Animation

**TRI-CHANDRA COLLEGE** (2012 - 2015)

Bachelors in Physical Sciences

## TRAININGS/CERTIFICATIONS

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- Google UX Design Professional Certificate
- Agile User Experience Design and Research
- Design Thinking Approach to Putting the Customer First
- Introduction to Front-End Development by Meta
- Programming with Javascript by Meta

## SKILLS/TOOLS

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- Figma
- Sketch
- Webflow
- HTML
- CSS
- Javascript
- Whimsical
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe Premiere Pro

## ACTIVITIES

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- Co-Founder - Sabaikhel  
[Sabaikhel](#) is an online sports news portal based in Nepal.
- Product Design Consultant - The Legalities  
[Legalities](#) is a legal tech startup based in Kathmandu, Nepal.
- Advisor, Media & Design - Ganeshman Singh Health Foundation  
[GMSHF](#) is a non-profit organization in Lalitpur, Nepal which has been primarily working for the betterment of Women, Children & Senior Citizen's health.
- Graphic Design Tutor - NAV 3D Animation Academy  
This is a Design, VFX, and Animation teaching institution.
- Sub-Editor - Shilapatra Media  
[Shilapatra](#) is an online news portal based in Nepal.
- Content Writer (Technology & Entertainment) - Gazzab Weekly  
This is a weekly tabloid published in Nepal.

## PORTFOLIO

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- [Nirwan's Portfolio](#)