

Nirwan Luitel

Legal Name: Nabin Kumar Luitel • nirwanluitel@gmail.com
+977 9851083585 • Lazimpat, Kathmandu • 44600 Nepal

PROFESSIONAL EXPERIENCE

SYSSCOPE INC., Lazimpat, Kathmandu

Product Designer (2022 - 2023)

- Designed and created user flows, wireframes, design mockups and prototypes of a B2B SaaS product.
- Created user-centered designs by considering market analysis, data, customer feedback and user research.
- Worked closely with developers to see the design was thorough in development/deployment.
- Managed a team of 3 designers as well as communicating and coordinating with different departments across the company using in-house project management tools.

OFFICE OF THE PRIME MINISTER OF NEPAL, Baluwatar, Kathmandu

Design Consultant (2021 - 2022)

- Created the brand identity, consistent design tone, and internet appearances of the Prime Minister across all social media channels.
- Created gifs, animated videos, short videos, designs, and copywriting for social media.
- Designed and maintained the website of the Prime Minister and Office of the Prime Minister.

DEMOPUBLIC MEDIA, Lazimpat, Kathmandu

UI/UX Designer (2021 - 2022)

- Designed the UI/UX for the news portal in multiple languages.
- Implemented design thinking principles on feature stories for effective story-telling and reader-friendly interface.
- Created design assets, design components, infographics, etc. to maintain uniformity in presentations and brand appearance.
- As the only designer of the company, helped design banners, animated adverts and other promotional materials.

TRIANGLE MEDIA, Bagbazar, Kathmandu

Lead Designer (2019 - 2021)

- Designed UI for web and mobile apps as per the client's need.
- Created design system, elements, components to set and match the brand tone.
- Worked with a team of designers covering a wide scope from print, digital, promotion to web.

WIZARD FRAGRANCE UDYOG, Thapathali, Lalitpur

Motion Graphics Designer

(2018 - 2019)

- Designed and created promotional videos for brand promotion via social media, TV ads, billboards, and others.
- Created animated shorts and gifs for social media.

NAYA PRAKASHAN PVT. LTD., Putalisadak, Kathmandu

Video Editor and Animator

(2017 - 2018)

- Edited short news video and documentary format longer video stories.
- Created logo, logo animation and channel ID to use on video materials.
- Traveled with a video-making team to shoot self-curated video stories.

Graphic Designer

(2014 - 2018)

- Designed print advertisements to be published in newspapers.
- Implemented style-guides into designs and created layout, templates, and presets for print and web.
- Designed promotional materials to set and match the brand identity.

EDUCATION

OSCAR INTERNATIONAL COLLEGE

(2018 - 2022)

Undergrad in Film Studies

NAV 3D ANIMATION ACADEMY

(2016 - 2018)

Diploma in Design and Animation

TRI-CHANDRA COLLEGE

(2012 - 2015)

Bachelors in Physical Sciences

SKILLS/TOOLS

- Figma
- Sketch
- Webflow
- HTML
- CSS
- Javascript
- Whimsical
- Adobe XD
- Adobe Illustrator
- Adobe After Effects
- Adobe Photoshop
- Adobe Premiere Pro

ACTIVITIES

- **Co-Founder - Sabaikhel**
[Sabaikhel](#) is an online sports news portal based in Nepal.
- **Product Design Consultant - Zendatum Inc.**
[Zendatum](#) is an intelligence service provider startup based in Kathmandu, Nepal.
- **Graphic Design Tutor - NAV 3D Animation Academy**
This is a Design, VFX, and Animation teaching institution.
- **Content Editor - Shilapatra Media**
[Shilapatra](#) is an online news portal based in Nepal.
- **Content Writer (Technology) - Gazzab Weekly**
This is a weekly tabloid published in Nepal.

PORTFOLIO

- [Portfolio Link](#)